# All about Sierra Nevada









ESPITE being the worst festive period for well over a decade, the Sierra Newada is often praised for its clement weather.

The reason for this being its location at the foot of Europe (it is at the same latitude as Cyprus) and just 30 miles from the shimmering Med.

Cyprus) and just 30 miles from the snimmering Med.

The most southerly skiing resort on the continent – not to mention one of the highest – its unique location is often said to allow a morning's snowplowing followed by an afternoon on the beach.

But it is a rarely tested claim.

This is why Granada newspaper Ideal, in conjunction with the resort of Pradollano, decided to try out the theory last year.

Picking a sunny day in May, a couple of foreign students based in Granada were ushered up to the slopes where they skied from 9am to 1pm, before taking the 75 minute drive down to the Costa Tropical resort of Salobrena.

to the Costa Tropical resort of Salobrena.

"It worked perfectly and by 3pm they were settled in eating a paella on the beach," explains Santiago Sevilla, from Cetursa, the company that runs the resort, also known as Solynieve (or 'sun and snow').

"By 9pm they were having a tapas crawl around the Albaicin of Granada just to add the icing on the cake," he adds. It is not necessarily everyone's idea of a relaxing day's skiing, but it is entirely possible therefore. As is staying, for example, in Granada city, or nearby Monachil, and heading up to the slopes on the early bus, or in your car.

For centuries the only people to labour up the Sierra Nevada's peaks were the *neveros*,

Turn to Page 12

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## Sierra Nevada special

# A winter's welcome

or icemen, who carried blocks of ice down from the high mountains to sell in the city

Today, though, the mountains draw ever increasing numbers of visitors for a huge range of outdoor ac-

nuge range or outdoor activities, principally skiing at this time of year. It is little surprise with the resort now counting 115 pistes covering 102 kilometres, with a good range of levels and over 20 ski lifts.

"It has grown a lot over recent years and is now as modern as any other in Europe," explains Jose Maria Rada Calvo, or 'Chechu', 54, who has been running his ski school and rental business Snowpeople in the resort for over

go years.
"In 1973 there were only about 20 buildings here, today it is a big resort that can accommodate around 20,000 people a night."
It certainly needs to at cer-



DRUMMING UP ENTHUSIASM: Despite the weather the clowns are out making a noise on the streets of Pradollano

tain times of the year when the place gets rammed, with big queues building up for the ski lifts and even to drive up to the resort. The busiest times are at Christmas and at Semana

Santa as well as half term, or Semana Blanca (literally 'white week') at the end of February, appropriately so that school children can learn how to ski.

The resort really started to

evolve quickly from 1995 when the World Skiing Championship was sched-uled to be held there (it actually took place the fol-lowing year due to poor

SCENIC: The Virgin of the snows monument

Since then the infrastructure changes were huge and it is now a big resort," explains Chechu. "When the weather is fa-

ourable, and that is most of the time, this is a fantastic place to be skiing.

"After the re-

cent heavy snowfall this January there is at least a metre of snow on the higher slopes and plenty in the

Giles Birch, who has run the British Ski Centre in the Sierra Ne-vada for well over a decade, estimates that Pradollano

has one of the longest seasons in Europe, opening at the start of December and often going through to mid

There have even been snowfalls in June and
when the snow
and weather are
favourable,

Sierra Nevada has one of the longest seasons in Europe, with snow sometimes falling

in June

which more often then not, the open-ness of the

ness of the ski terrain provides falling provides some of the most exhilarating off piste skiing to be found anywhere."
He continues: "Off piste skiing here has made a great name for itself with easily accessible zones all



# Sierra Nevada's only English ski school

The British Ski Center was established in the Winter of 2002-3 and is dedicated to the instruction of winter snow sports.

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AS DRIVEN AS SNOW: Entrepreneur Chechu has run business Snowpeople since 1973







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# Sierra Nevada special

Jason Heppenstall probes his "inner skier" while his fouryear-old daughter has her first skiing lesson

HAVE to confess from the outset that I cannot ski. The only time I have ski. The only time I have tried it was on a dry slope in Birmingham and I came home with friction burns on most of the protruding parts of my body. I also remember the agony of having cramp in my foot — which was heavily encased in a moulded plastic ski boot and thus impossible to flex or rub. So why on earth am I sending my four year-old-daugh-

So why on earth am I send-ing my four year-old-daugh-ter to ski school?

The unselfish reason is I want her to develop a skill that will keep her fit and that she can enjoy for years to come. The selfish reason is that I want an excuse to go to the ski resorts at week-ends. Yes, the sad truth is, I am a snowboarder.

am a snowboarder.

Now, some of you may think
that skiing and snowboarding are much the same
thing. True, both activities
are practised on snow and
they both involve shelling
out large sums of money
that can never be justified.
Both can be as fast or slow
as you like and can involve
iumping in the air and utteras you like and can involve jumping in the air and utter-ing silly jargon. But for me, I relish snowboarding for its grace of movement. The late philosopher and Zen practitioner Alan Watts re described surfing along the lines of the ultimate

It's all child's play



to the snow-covered slopes and learning for themselves

"being in the now" and I bet he would have ascribed bet he would have ascribed snowboarding to the same category. For the purposes of simplicity I will include snowboarding under the same category as skiing for the rest of this article – given the health benefits obth are largely the same. Those said health benefits are obvious. All that fresh air and movement for hours at a time

movement for hours at a time has got to be good for you. My computer screen spews

out over 1.2 million results when the keywords 'health' and 'benefit' and 'skiing' are

and 'benefit' and 'skiing' are entered.

A random look at one (www.handbag.com) says: "Pure zingy mountain air contains lower levels of oxygen than we are generally used to... the body becomes more efficient in its circulation and oxygen delivery... which is great for sluggish desk-bound types!" Quite. It goes on to talk about stress busting and facing fears and overcoming

fears and overcoming frustrations. One person who knows a thing

or two about this is Lan-jarón resi-dent Jon I plod off for a coffee and nervously Phoenix await the expected Since he quit drum-ming with some of the phone call

some of the major rock acts of the 1970s he has taught about a quarter of a million people to ski "Without a single injury," he says.

In his time he has been a British feater health also hear he has been a British feater health also minutes and a single in the says. ish freestyle ski champion and hascoached the national team. He even test rode the very first prototype snowboard for sport inventor Jake Burton on an icy slope in Scotland.

This being Las Alpujarras, of course, Jon's ski tuition does not just cater for the physical act of pointing your skis downhill and assuming the crouch position. Being a desk-bound type, I asked Jon to take time off from the

Jon to take time off from the slopes and come into the office and explain the concept of "Inner Skiing" to me. "It is a way of overcoming your fears through techniques developed on the ski slope," he explains.

He goes on to cite examples of people who have overcome difficult mental obstacles and negative self impervousiv pressions, retrora tive self imnervously
expected secall Jot all this down he is keen to point out he teaches "normal" skiing as well. Before he leaves I ask him for any tips regarding teaching my daughter to ski. "Just let her play," he insists.

daughter to ski.
"Just let her play," he insists.
"Kids pick it up much easier
than adults and they do not
relate well to verbal instructions about poise or balance."
With Jon's advice in mind
I find myself in a cable car a

few days later, accompanied few days later, accompanied by my nervous daughter who is sporting a pair of red boots and skis. My fear is that she will reject it completely after only a minute – which will be the most expensive minute's entertainment in our fam-ily history. We meet up with Jo, the instructor at the bot-tom of the nursery slope and Jasmine is duly handed over to Karina, the second Norweto Karina, the second Norwegian to appear in this article. I am instructed to come back in an hour and we swap phone

numbers. I plod off and ner-vously await the expected phone call ("She is bawling her eyes out – come and get her"), but it never arrives. her"), but it never arrives. I wander up to the slopes again and am astonished to see Jasmine skiing confidently down the slope holding onto Karina's ski poles. At the end of the lesson Jasmine is elated. "Can I have my own skis Dad? Blue ones? And boots? And a pink suit?" I should have seen that one coming... seen that one coming.



GET YOUR SKIS OUT: Boarding chair lift





# <sup>16</sup>Sierra Nevada special

# A century of slipping and sliding



HE Sierra Nevada's history as a ski resort dates back to the early 20th century. For Spain's third oldest ski club, the Sierra Nevada Society, was founded in 1912. However, it was not until the 1920s – with the modernisation of Granada's roads - that the Sierra Nevada started to increase in popularity. Visitor numbers gradually grew and, in 1964, Cetursa, a business dedicated to reserving ski tickets, was founded. This proved to be the catalyst behind the transformation of the resort to its present-day splendour. And it was the hosting of the 1996 World Ski Championships which signalled the slopes' arrival on the world scene as a skiing hotspot. It is yet to look back!



A UNITED Nations report last year stated bluntly that the world's ski resorts faced a bleak future in the face of global

Using evidence from the Intergovernmental Panel on Climate Change, which uses data from 2,000 scientists around the

Change, which uses data from 2,000 scientists around the world, the report predicted an end to downhill sking at many top resorts as the average European snowline recedes to above 5,000 feet (1,500 metres) by 2030. There is certainly plenty of anecdotal evidence to back the report's findings. Many European resorts in the Alps and the Pyrenees are suffering from lack of snow at a time of year when they would normally have had several layers of the slippery white stuff. Closer to home in the Sierra Nevada there was barely enough snow to have a snowball fight last Christmas. Then again, on a recent visit I witnessed a group of frustrated skiers arrange an impromptu football match in the blazing sunshine of the main plaza. And a woman who normally hires out plastic sledges was refusing to do so, citing angry parents demanding their was refusing to do so, citing angry parents demanding their money back when they discovered the toboggan run was more of a mud slide.

This stands in contrast to my first visit to the resort ten years

ago when the problem was too much snow. Then, the snow cover was so deep you could drag your feet in it from the chair lifts and everyone was praying for

### facing meltdo asks Jason H those damned snowflakes to sto

Is the skiing

just two snapshots in time and I but some fear these types of cli harbingers of worse to come. Across Europe, forward-thinking diversification.

Alpine regions are scrambling to delights to potential tourists, fee of unemployed resort workers. S refusing to lend money to new s insurance companies are said to the risk of calamitous avalanch Other resorts (including Sierra N other resorts (including sterra with artificial snow making machin cannons at least guarantee the are monster gobblers of energy installed in Catalonian ski fields the same amount of power as a

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### industry own by 2030, eppenstall?

p falling. Of course, these are nardly a scientific comparison, matic extremes are the

promote the summer season rful of the spectre of legions wiss banks are reportedly ki development projects and be following suit as es increases.

pesal here investing nearly pessibility of skiing but they and water. Snow machines , for example, consume town of 15,000 people.

Environmental group Ecologistas en Accion points out the

irony of this vicious circle: more energy use leads to more global warming which leads to less snow.

The peculiar end result is glittering white pistes of chemical snow (which, do not forget, will eventually melt and enter the lower water systems) running like ribbons around the mountain side

mountain side.

Not everyone is convinced. Some point to the above average levels of snow in North America - and indeed this Christmas in the Sierra Nevada - and this is all just scaremongering – deliberately picking out discrete examples of adverse weather conditions to back up a 'belief' in climate change.

One skier speaking to *The Olive Press* this week said: "Every three or four years there is a panic. Nobody thinks it will snow again, but it always does."

Perhaps so, but does this excuse us from entertaining the theory the world's icv patches are the proverbial canary in

theory the world's icy patches are the proverbial canary in the coal mine? No right thinking person could argue that the worst effects of global warming will be the loss of our privilege to slide down a snowy slope for enjoyment. The melting of the icecaps, while well documented, is not observed by the majority of us who have never and will never travel to those regions. Perhaps we are now witnessing first hand the next stage of climate change on our doorstep. That is something to bear in mind as you swish down the pistes this season



A wonderful country restaurant and picturesque route between Pradollano and Monachil



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### Sierra Nevada

# A real mountain adventure

Take off on a two-day off-piste trip to the Alpujarras with Snowpeople

ANCY a real mounancy a real mountain adventure?
Then why not head off for a two or three day journey from Pradollano to the Alpujarras, off piste and in total wilderness.

and in total wilderness.
Taking off with a fully qualified guide, the route heads up the Barranco de San Juan and ends up in Lanjaron on the other side of the mountain range.

the other side of the mountain range.
"You are likely to see mountain goats, foxes and plenty of rare birds on the journey," explains Jose Maria 'Chechu' Rada Calvo, of company Snowpeople.
"It is a real adventure and something you will not forget for a long time." It is one of a number of routes and excursions being offered

and excursions being offered by the company, which runs a skiing school, as well as a couple of shops, a burger bar and a supermarket, which even sells Krug champagne

at 170 euros a throw. Set up in 1973 by Chechu from La Rioja, it now prides itself on its attention to de-tail and its particular slant towards families.

Snowpeople is offering Olive Press readers a 20 per cent discount on all ski hire

and other rental equipment, plus a ten per cent discount on any purchases.
Anyone interested must quote "the Olive Press" when booking the gear or arranging it in advance on the phone

the phone.
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for more info



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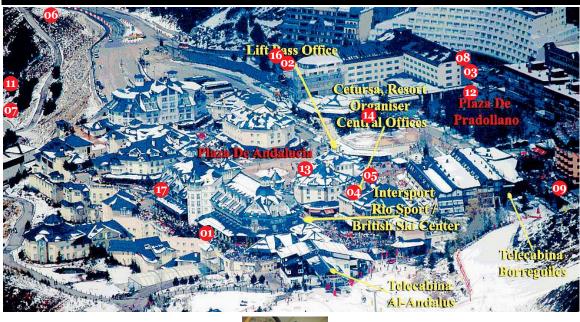






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## Ski special



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### **WHERE TO STAY**

### From traditional to chic and stylish

IT is hard to describe Pradollano as an authentic mountain village. But, with a metre of snow on the ground and the sun finally out, it certainly has

its charms. In terms of places to stay there are plen-ty of modern hotels, although nothing beats the stylish Sol Melia in the heart

ty of modern hotels, although nothing beats the stylish Sol Melia in the heart of the town.

Well, there are actually two Melias to be exact, with the modern recently-opened Sol y Nieve and the more traditional Sierra Nevada nearby.

The former has all the style and frills you would expect from a top-of-the-range four star hotel, while the latter is cosier and more chalet-like in style.

Nearby you will also find the Citymar Hotel group, which has a number of hotels in the resort.

They include Hotel Mont Blanc, Hotel Santa Cruz and the cheaper option Hostal El Ciervo, which is well located and of a good standard.

Another altogether different option is to stay in beautiful countryside just outside the town, on the celebrated 'picturesque route' down to Granada, via the charming town of Monachil.

It is here, just ten minutes from the slopes, that you will find Restaurant Camping El Purche.

A privileged spot in its own valley it has a Little House on the Prairie feel about it. With excellent roaring fires, its restaurant is charming and serves up a superb selection of local dishes.

Go for either a room in the hostal or one of the roomy wooden chalets that sit on the other side of the road.

Nearby, for those looking for the best value budget option, look no further than the friendly Hostal Los Puentes just ten minutes out of the resort on the

CHARM: Hotel el Purche, Citymar's Hotel Santa Cruz and (below) Sol Melia's Sol

y Nieve





main road back to Granada.

main road back to Granada. Looking for something really stylish? Then head a little further down slope to the ancient town of Monachil itself, where you will find the chic retreat La Almunia del Valle.

Owned by a pair of urbane Madrilenos, the hotel is a mix of modern and ancient, with slate roofs and thick walls on one hand, but hip stylish paintings and décor.

nand, but hip stylish paintings and eccor.

Luxuriate within its grounds, sit in its well appointed library and eat in its delicious guests-only restaurant.

Then, when the mood takes you, get in your car and take a ride up to the slopes for a bit of snowploughing action.

#### **WHERE TO EAT**

### Flying high on the food front

UNSURPRISINGLY for a skiing resort, the emphasis in the Sierra Nevada is not fine dining.

In fact, there are a large amount of very average run-of-the-mill cafeteria-style places

to eat. But that said, once you start exploring there are actually quite a few excellent places to dine.

Without a doubt, the pick of the resort has

without a doubt, the pick of the resort has got to be La Lonja, a fabulous fish restaurant specialising in seafood. Set up by livewire Antonio Lopez Huevos no less than 38 years ago, when the resort was in its infancy, the 'marisqueria' has simply gone from strength to strength. There is a tremendous spread of seafood from around the country; from Galicia, from Cadiz and from the Mediterranean. The walls are surrounded in photos of the famous footballers and bullfighters who have eaten here, and surprise, surprise, there was a celebrated matador having lunch with his family upstairs. If meat is more what you are after then look no further than La Carreta, which is next door to the Mont Blanc hotel. An exceedingly warm, cheery place, its owner Paco is a charming and attentive host, serving up an excellent mix of meatladen dishes.

laden dishes.

Everything is cooked on the grill and there is a nice range of cheeses and hams to start with, not to mention a good wine list.

Other places worth checking out are La Muralla, which does a nice braised boar in cherry sauce, and in particular Mutante, whose chef Jose Ignacio Pinto knocks out a great mix of dishes.

Part of the same group that owns the Huerta Juan Ranas in Granada, during the day

the food is simple, basic dishes, such as chicken wings and a superb beef taco with mozzarella cheese and spicey tomato chutney.

mato enumey. By night the place becomes very sophis-ticated, with well sourced "super luxury" products including Kobe beef from Ja-pan and the equally good beef from Valle de Esla.

de Esia. A great cafeteria for somewhere to warm your cockles with a typical steaming hot gluvine, lumumba or Irish coffee is Verti-

cal on Plaza Andalucia. Finally, another interesting place to have a cocktail is the Crescendo bar, a hyper-cool hangout that has not changed since

cool nangout that has not changed since the 1970s.

As well as various newspaper articles hanging on the wall from when the own-ers used to run a bar in Puerto Banus there are photographs of Sean Connery on various visits.

### TASTY: Paco at La Carreta (top), while (here) Antonio at La Lonja



